

Whenever you purchase a new carpet, you should consider adding fibre protection, unless your floor is 100% polypropylene (PP), basically plastic.

Right now, you're thinking 'is it worth it?' Let's help you decide.

First of all, stain protection does work, but it's not a miracle cure enabling you to throw anything at your carpet with wild abandon. Essentially, it's designed to give you a bit more time when things go wrong, meaning that you have extra moments to wipe up the spillage before damage occurs.

If it's vital that you have complete and ongoing protection then we recommend a dark colour synthetic carpet, no wool content, or even better an engineered wood or Amtico floor.

When you purchase our fibre protection, we spray your carpets in our warehouse prior to fitting, working the chemicals into the fibres of the carpet with a rubber brush. It's then allowed to dry overnight. We can carry out this procedure on site, however the carpets need at least 12 hours to fully dry and cure the first time.

Each carpet fibre is coated with a film which helps to repel dirt and stains and makes the carpet easier to clean. The protection will also help your carpet to stay looking newer for longer and remain cleaner for longer.

The protection repels oil and water based soils, protects fibres from particulate damage and is non hazardous to pets.

Should you have an accident on your carpet then it will clean up more easily and is less likely to leave a permanent stain than an untreated carpet.

Beware though, stain protection doesn't last forever. Over time it will wear away with vacuuming, walking over it, cleaning and general everyday use, so we recommend reapplying protection every 18m to 24m depending on the usage of the room.

If you have your carpets professionally cleaned, then it'd advisable to reapply protection at that time.

Stain protection won't prevent your carpet from absorbing sunlight and fading if it's not shielded from direct sunlight and no manufacturer will guarantee that their carpet won't stain. Our fibre protection simply gives you the best chance of cleaning up a spill should the worst happen.

That's it, enjoy your floor.

